

# STANY Career Transition Seminar

**Looking for a new job? Thinking about changing careers? Confused about how to make the best use your unique skills and talents? Interested in expanding and optimizing your network? Whether you are in the security industry or not, this seminar is for you!**

Please join The Security Traders Association of New York (STANY) for an interactive seminar on Career Transition Skills. The seminar, led by Laura Smith Dunaief, includes hands-on exercises and open discussion to share ideas and get participants working toward their goals. Participants will leave the seminar with a structured plan and key tactical skills for applying the techniques taught.

Laura Smith Dunaief is a principal of LASD Resource Development. She provides individual career coaching and corporate training and development programs. For more information visit <http://www.lasdresourcedevelopment.com/>

**What: STANY Interactive Career Transaction Seminar**

**When: Wednesday, October 28, 2009 12 p.m. – 6:15 p.m.**

**Where: OTCQX Market Center  
304 Hudson Street, 3<sup>rd</sup> Floor, New York, NY 10013**

**SESSIONS WILL BEGIN PROMPTLY AT THE TIMES LISTED.**

**12:00 p.m. - 12:25 p.m. Registration**

**12:30 p.m. - 2:15 p.m. Session 1:**

**Resume Preparation: Presenting your Intrinsic Value**

During this session, participants will learn to answer the following questions:

- What are your core work skills?
- What other skills do you have that may not be evident in your current role?
- What proof do you have of these?
- How can these be positioned to a prospective employer?

**2:30 p.m. - 4:15 p.m. Session 2:**

**Investment Planning: How to Find Industries/Roles that are Growing**

During the session, participants will learn to answer the following questions:

- How do I research other industries or roles within my current industry?
- How do I research companies that offer these roles?
- What questions do I need answered before I seek a job there?
- How do I structure my resume to take advantage of these?

**4:30 p.m. - 6:15 p.m. Session 3:**

**Net Working Capital: How to Effectively Expand Your Network**

During the session, participants will learn to answer the following questions:

- How do I assess the value of my current network?
- What's the best way to expand my network to include areas where I've identified interest?
- How do I get my network to work for me?
- How do I handle an informational interview?

**Cost: \$50 for current STANY Members, \$75 for lapsed STANY Members, \$100 for non-members.**

**Registration by October 23<sup>rd</sup> is required to attend. Space is limited and registration may close early. First Come, First Served. Fax or E-mail the registration form w/ payment to STANY.**

# STANY Career Transition Seminar Registration Form

Date: October 28, 2009

Location: OTCQX Market Center- 304 Hudson Street, 3<sup>rd</sup> Fl.

Time: 12:00 p.m. – 6:15 p.m.

Name: \_\_\_\_\_

Firm if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Payment: Member \$50 X \_\_\_\_\_ = \_\_\_\_\_

Lapsed Member \$75 X \_\_\_\_\_ = \_\_\_\_\_

Non-Member \$100 X \_\_\_\_\_ = \_\_\_\_\_

Payment method:

Check # \_\_\_\_\_

Credit Card Type Amex \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Refund Policy: Request for refunds must be made prior to October 23<sup>rd</sup>

Return the Registration form to STANY by any of the following means:

Mail STANY  
39 Broadway, Suite 1840  
New York, NY 10006

Fax: 212.943.8478

E-mail: [emilye@stany.org](mailto:emilye@stany.org) or [kimu@stany.org](mailto:kimu@stany.org)

Questions should be addressed to 212.344.0410 or to the above e-mail addresses